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Date of Deposit: March 19, 2001

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*Barbara Villani*  
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Attorney Docket No. 01145/LH

j1046 U.S. PRO  
09/811724  
03/19/01

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Pursuant to 37 CFR 1.53(b), transmitted herewith for filing is the patent application of

Inventor(s): Masahiro INOUE  
Kazuyoshi HARUHARA

Title: "SYSTEM AND METHOD FOR DISTRIBUTING ADVERTISEMENTS"

Priority Claim (35 U.S.C. 119) is made, based upon:

JAPAN No. 2000-77991 filed March 21, 2000

Enclosed herewith are:

[X] Specification (Description, Claims, Abstract): Pages 1 - 58; Number of claims 1 - 15

[X] Declaration and Power of Attorney [ X ] executed; [ ] unexecuted (supplied for information purposes)

[X] 31 Sheets of drawings, Figures 1 - 31 [ X ] Formal [ ] Informal

[X] Assignment and "Patents" Recordation Form Cover Sheet (PTO-1595) AND \$40. RECORDATION FEE.

ASSIGNMENT INFORMATION FOR PUBLICATION:

Casio Computer Co., Ltd.  
6-2, Hon-machi 1-chome, Shibuya-ku,  
Tokyo 151-8543, Japan

[X] Certified copy (ies) of priority document(s) identified above

[ ] Information Disclosure Statement; [ ] Form PTO-1449

[X] Preliminary Amendment

[ ] Verified Statement(s) Claiming Small Entity Status

[X] Change of Correspondence Address (Form PTO/SB/122)

[X] Receipt Postcard

	Number Filed	Number Extra	Rate	Calculations
Total Claims	<u>15</u> -20	= <u>0</u>	x \$18.00 =	\$ _____
Independent Claims	<u>4</u> - 3	= <u>1</u>	x \$80.00 =	\$ <u>80.00</u>
MULTIPLE DEPENDENT CLAIMS			+ \$270.00 =	\$ _____
		BASIC FEE		\$ <u>710.00</u>
		Total of above Calculations		\$ <u>790.00</u>

To the extent not tendered by check, authorization is given to charge any fees under 37 CFR 1.16 and 1.17 during pendency of the application, or to credit any overpayment, to Deposit Account No. 06-1378. Duplicate copy of this letter is enclosed.

FRISHAUF, HOLTZ, GOODMAN, LANGER & CHICK, P.C.

By:

*Leonard Holtz*  
LEONARD HOLTZ  
Reg. No. 22,974

LH:bv

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Approved for use through 10/31/2002. OMB 0651-0035

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First Named Inventor	M. INOUE
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- Registered practitioner named in the application transmittal letter in an application without an executed oath or declaration. See 37 CFR 1.33(a)(1). Registration Number \_\_\_\_\_

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Leonard Holtz, Reg. No. 22,974

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March 19, 2001

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